

The background of the slide is a dark, atmospheric photograph of a modern industrial or commercial building at dusk or dawn. The building has a dark facade and a large, flat roof. In the foreground, there is a parking lot with a few cars, including a dark sedan. A few people are walking near the building. The overall tone is professional and futuristic.

AmeriCann

INNOVATION FOR THE NEXT GREAT INDUSTRY

CORPORATE OVERVIEW

SPRING 2019

AMERICANN.CO | INFO@AMERICANN.CO | (303) 862-9000 | STOCK SYMBOL: ACAN

FORWARD LOOKING STATEMENTS

This presentation has been prepared by the company and includes information from other sources believed by management to be reliable. No representation or warranty, express or implied, is made as to the accuracy or completeness of any of the information set forth herein. This presentation may contain summaries of the terms of certain documents and agreements, but reference is made to the actual documents and agreements for the complete information contained herein. The information contained herein is as of the date hereof and is subject to change, completion or amendment without notice.

This presentation contains statements, estimates and projections with respect to the anticipated future performance of the company that may be deemed to be “forward-looking statements.” These statements, estimates and projections reflect various assumptions made by the company concerning anticipated results, which may or may not prove to be correct. All statements contained in the presentation that address operating performance, future direction, management and control of company, events or developments that are expected to occur in the future (including statements related to earnings, expectations, sales of assets, capital expenditures, or statements expressing general optimism about future operating results) are forward-looking statements. Actual results could differ materially from those reflected in the forward-looking statements contained herein as a result of a variety of factors, many of which are beyond the company’s control.

The company is in the development stage and to date has generated limited revenue. In the future the company may not be profitable and the securities offered by the company may, ultimately, have little value. At the present time, there is a limited market for the Company’s common stock or any other securities of the Company. Please refer to our SEC filings at www.sec.gov for more complete information regarding the company and risks pertaining to an investment in the company’s securities.

This presentation does not constitute an offer to sell or solicitation of an offer to buy any security.

ABOUT AMERICANN, INC.

PUBLICLY TRADED COMPANY | OTCQB: ACAN | FULLY REPORTING | AUDITED | OFFICES IN BOSTON & DENVER



RAPIDLY GROWING INDUSTRY

Many national experts forecast that cannabis will grow more rapidly than any other industry over next several years.

Industry forecasts for 2022 exceed **\$31 BILLION** per year.



AGRICULTURAL TECHNOLOGY

Our Ag-Tech systems reduce the costs of cultivation by over 60% and harnesses the power of the sun to decrease our carbon footprint.



PRODUCT MANUFACTURING

AmeriCann Brand's CPG business model builds brands and addresses major problems in the cannabis supply chain. This positions the Company to pursue national and global opportunities.

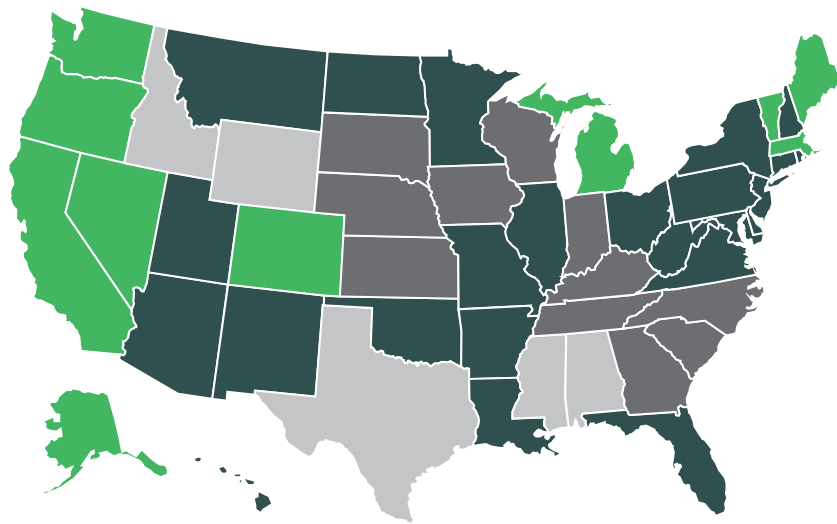


MANAGEMENT TEAM

The Company's management team has an impressive track record of success with both private and publicly traded companies.

AmeriCann's team has diverse experience from inside and outside the cannabis industry.

- No Specific Laws
- Legal for Medical Use
- Considering Legislation
- Legal for Adult Consumption



GROWTH OF THE CANNABIS INDUSTRY

OVER 64% OF US POPULATION live
in states with medical cannabis regulations

MORE STATES continue to review adopting medical cannabis regulations

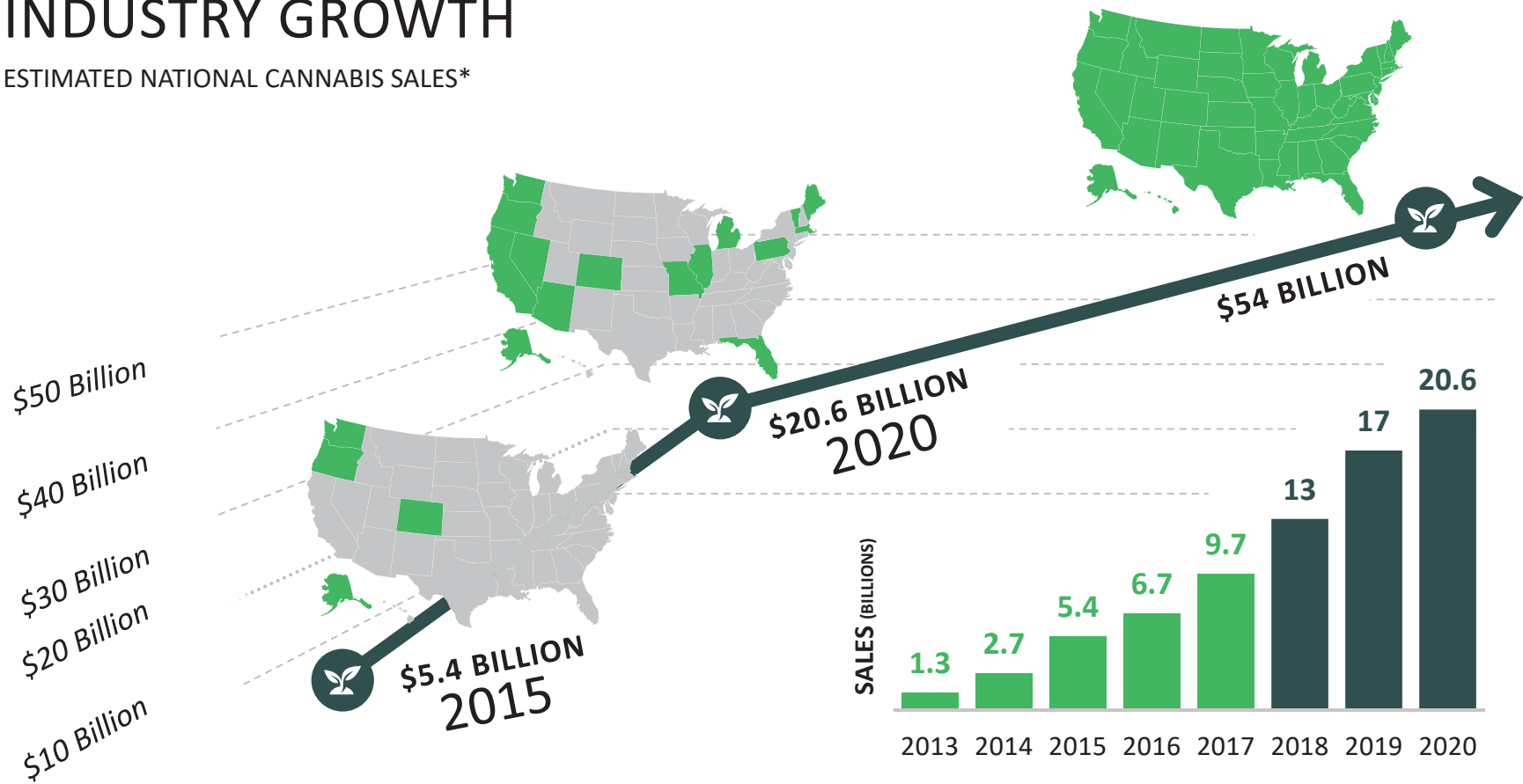
90⁺%

64%

US Voters support
Adult Use

INDUSTRY GROWTH

ESTIMATED NATIONAL CANNABIS SALES*



*Source: Arcview Market Research.

* Future years are projections only based on industry expert analysis.
Actual results may vary.



AMERICANN'S AG-TECH

AmeriCann has developed a **PROPRIETARY CULTIVATION SYSTEM** called Cannopy

CANNOPY INCORPORATES BEST PRACTICES from traditional horticulture, lean manufacturing and cannabis cultivation

CANNOPY REDUCES LABOR, decreases costs of production and protects plants from infestations, microbial contamination

THE SYSTEM INCLUDES AUTOMATION, digital environmental controls and integrated pest management

HARNESSING NATURAL SUNLIGHT produces healthy, full-spectrum cannabis plants not achievable with indoor growing

SUSTAINABILITY WHY GREENHOUSE?



Greenhouses use

25%

FEWER

light bulbs than indoor



Lower
carbon
footprint

Overall utility bills are

75%

LESS

in green house for
comparable warehouse



Warehouse construction
costs an estimated
\$500 per sq. ft to build VS.

\$250

PER SQ. FT

to build ultra efficient
Greenhouses

AMERICANN'S CPG BUSINESS

PRODUCT DEVELOPMENT



AmeriCann BRANDS

EXTRACTION

Company will provide extraction and product manufacturing support to our projects, as well as to other licensed cannabis farmers throughout regulated markets.

MANUFACTURING

Company will produce consumer packaged goods (CPG) including:

cannabis
beverages

vaporizer
products

edible
products

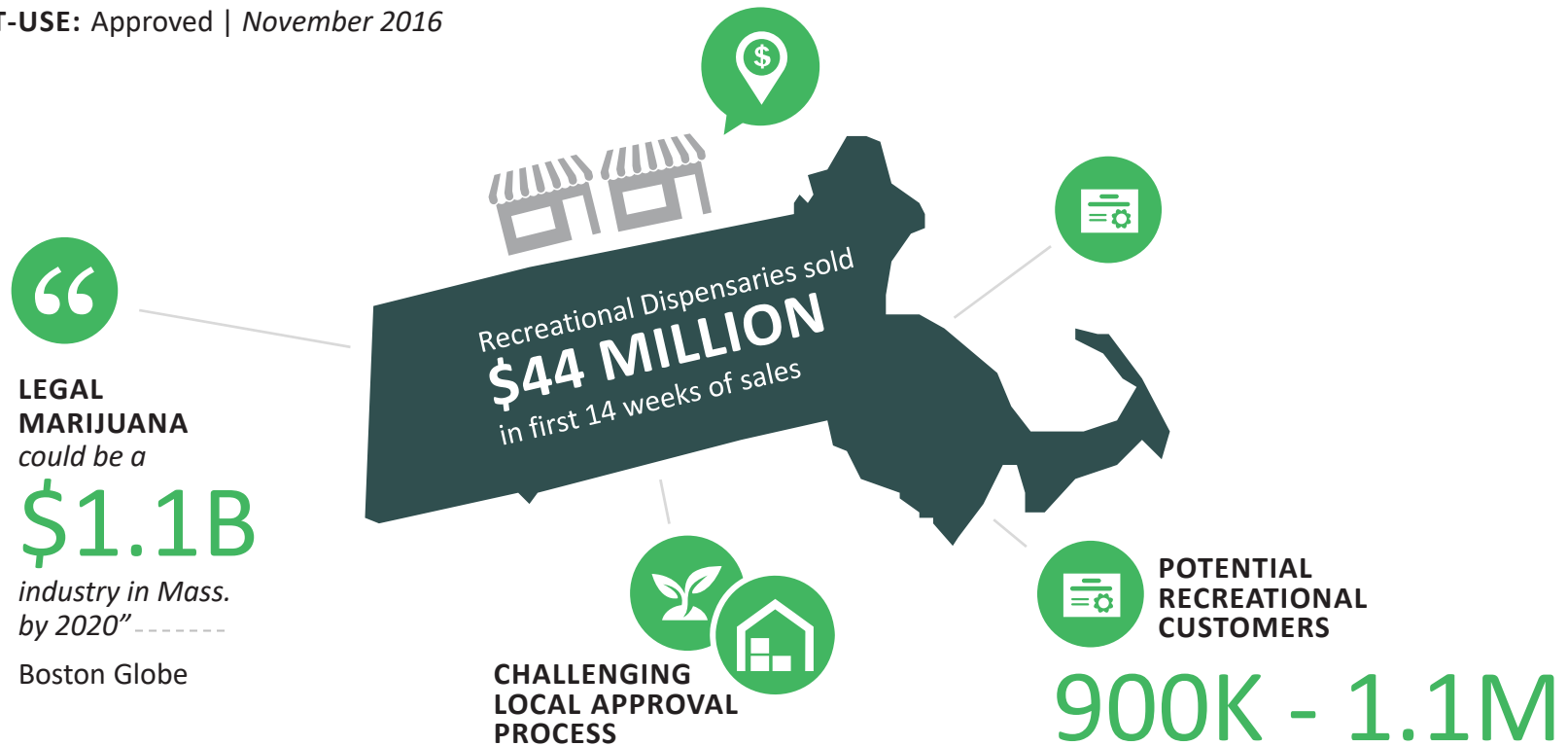
non-edible
products

concentrates

CASE STUDY: MASSACHUSETTS MARKET

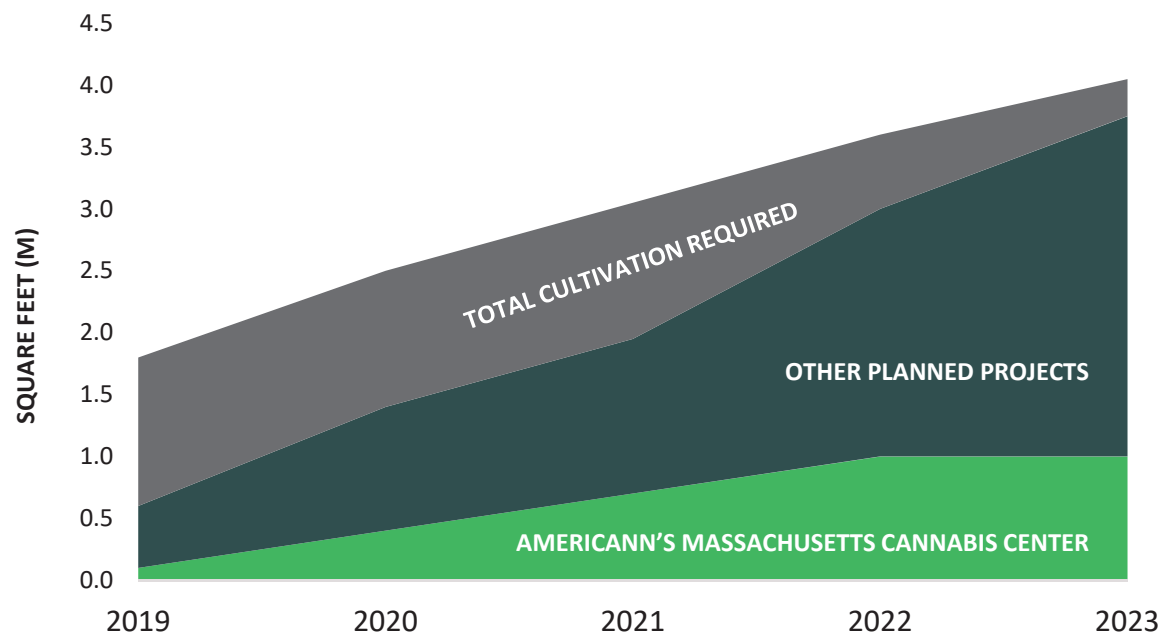
MEDICAL MARIJUANA: Approved | November 2012

ADULT-USE: Approved | November 2016



THE PROBLEM

MASSACHUSETTS DOES NOT HAVE ENOUGH CULTIVATION INFRASTRUCTURE TO SUPPORT MARKET DEMAND



IMPACT OF LIMITED INFRASTRUCTURE



High Prices
\$6,400 - \$7,800/lb retail;
\$3,200 - \$4,000 per/lb wholesale



Limited Selection
For Patients & Consumers



Limited Quantities For High
Need Patients



Limited Stock
For Dispensaries



Unmet Market
Potential

THE SOLUTION

Massachusetts Cannabis Center

AmeriCann.co | info@AmeriCann.co | (303) 862-9000 | Stock Symbol: ACAN

1 MILLION

square feet of ready and approved cultivation and processing infrastructure

- Site Plan Approval
- Host Community Agreement
- Zoned for Medical and Recreational
- Traffic Impact & Access Study
- Civil Engineering Assessment
- Architectural Schematic Design
- Environmental Phase 1 Report
- Geotechnical Report
- Title Report
- ALTA Survey



BUILDING 1

30,000 Sq.Ft.
Under Construction

Massachusetts Cannabis Center

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BUILDING 1

100% Leased to licensed
vertically-integrated business

- 15 year Joint Venture
- % of Gross Receipts + Base Rent Payable to AmeriCann
- JV Partner's Dispensary 20 min. away
- 7,500 Lbs. of Annual Production
- 400,000 Units of Infused Product

BUILDING 1

30,000 Sq. Ft.

3% of Total Project

PROJECT FINANCIAL DETAILS

7,500 LBS
@ \$4,500/LB

=

\$30,000,000

425,000 UNITS
@ \$25/UNIT

=

\$8,500,000

15% OF REVENUE

=

\$5,775,000

ANNUALLY

TOTAL PROJECT COST

=

\$7,500,000

PAYBACK IN 1.3 YEARS

* Future Revenue projections only based on industry expert analysis. Actual results may vary.



345,000 sq. ft.

Final Planning

Massachusetts Cannabis Center

AmeriCann.co

info@AmeriCann.co

(303) 862-9000

Stock Symbol: ACAN

BUILDING 2

100,000 sq. ft. of Manufacturing, Administration, Support and Transportation (MAST)

245,000 sq. ft. of AmeriCann's Cannopy Greenhouse

- 40,178 Sq. Ft. of extraction and product manufacturing space
- Two Tier-11 Cultivation Units (100,000 sq. ft. canopy)

AmeriCann 14

INVESTMENT HIGHLIGHTS



MARKET DRIVERS & OPPORTUNITY

Increased momentum towards the end of cannabis prohibition

Highly fragmented industry with national leaders beginning to emerge



PEOPLE & RELATIONSHIPS

Early industry leader with experienced management & advisors

Forefront of movement

Active cannabis industry participant on state and national level



BUSINESS MODEL

Multi-market strategy with national expansion potential

Ongoing development in Massachusetts

Expansion plans into key target markets



SCALABLE

Ability to replicate brands, technology and innovations developed at MMCC to new markets as a multi-state licensed operator

33 states legalized for medical

10 States and Washington D.C. legalized for Adults

THE PEOPLE

THE AMERICANN MANAGEMENT TEAM HAS A PROVEN TRACK RECORD OF SUCCESS FOR REAL ESTATE DEVELOPMENT, STARTUP PUBLIC COMPANY AND CAPITAL MARKETS EXPERIENCE AND SUCCESS



TIM KEOGH

PRESIDENT & CEO

Mr. Keogh is recognized as one of the leading experts in the medical cannabis industry. He initially served as an advocate for cannabis patients. From this experience he leveraged his 17+ years of commercial real estate development experience to bring elevated standards to the designing, permitting, construction and approvals for medical cannabis properties. Mr. Keogh received a BS in business administration from Mount St. Mary's University.



BEN BARTON

FOUNDER & CEO

Mr. Barton has been the managing director of Strategic Capital Partners, a private equity firm since 2006. As an entrepreneur, he co-founded SRC Energy (SRCI), a startup that has grown to over a billion-dollar energy company traded on the New York Stock Exchange. Mr. Barton has been instrumental in raising over \$800 million in equity and debt financing for emerging companies over the past decade. He earned an MBA in finance from UCLA.

Insiders have
invested over
\$5 MILLION
in equity &
debt to date

STOCK SYMBOL (OTCQB)

ACAN

SHARES OUTSTANDING

22.78M

OTCQB

The OTCQB® Venture Market is for early-stage and developing U.S. and international companies. Companies must be current in their reporting and undergo an annual verification and management certification process.

AmeriCann

STOCK SNAPSHOT

AmeriCann

CORPORATE INFORMATION

OTCQB: ACAN

If have questions about AmeriCann please contact Tim
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THE OPPORTUNITY OF A LIFETIME
NEEDS TO BE SEIZED DURING
THE LIFETIME OF THE OPPORTUNITY

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